

## Media Pack

The Project Repository Journal (PRj) the gold open access publishing platform for the research sector



### **About us**

### Introduction to the EDMA

The European Dissemination Media Agency (EDMA) is a specialist agency providing highly effective online and offline dissemination services to the research sector. We offer a broad range of innovative and creative services across editorial, design and web.

Our ethos 'Disseminate - Communicate - Educate' underpins everything we do. We bring clarity to complex projects, communicating and engaging our audiences with exceptional, trusted content and exceeding our clients' expectations. We have a passion for science and communication, a mind for innovation and a heart for the environment.

We have an amazing team of enthusiastic and passionate people with backgrounds in scientific publishing, communications, marketing, business and design. This gives us a unique, in IN-depth understanding and appreciation of our clients' needs and that of their project and science communication.

We have worked with some of the largest organisations in Europe as official dissemination partners for their projects, from H2O2O FET Fet-OPEN to COST Actions to Erasmus+ programmes.



#### Our core values

#### Belief

We strongly believe that open communication is for the greater good of science and humanity.

#### Honest and open

Transparency is key to what we do.

#### Responsibility

Just as researchers have a responsibility to communicate their research, we too have a responsibility to ensure that it is communicated effectively and comprehensively.

#### Innovation in creativity

We drive innovation and creativity by challenging the normal routes of dissemination, offering maximum impact for our clients.



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## About the PRj



The Project Repository Journal (PRj) is an interdisciplinary publication that brings together prolific members of academia and the scientific community to disseminate new, ongoing and finalised projects in a concise, informative and innovative manner.

The PRj's primary aim is to make research understandable and discoverable for a broad, global audience in the interests of open science communication.

Officially launched in 2019, the PRj has since gone from strength to strength, having helped over 250 publicly and privately funded research projects with their dissemination activities.

Topics such as current and future funding calls, science policy, European and worldwide initiatives, and research news are also included in the publication.

The PRj is distributed quarterly on a free of charge basis. Researchers benefit from reaching a global audience of circa 220,000 people.

Statistics accurate as of November 2020



















# Readership



The Project Repository Journal is not a peer-reviewed journal; it offers a different and unique forum for gold open access communication and dissemination of research outcomes and stories.

Every quarter, we distribute to over 220,000 global contacts including National Contact Points (circa 1,000), contacts within research council and funding agencies (circa 17,500), researchers, academics, universities, policymakers, NGOs and the general public.

In addition to its concentrated European readership, the PRj also reaches audiences in China, Japan and the United States.



### Audience

### **Roles**

**Director General** 

President

**Vice President** 

**Director of/Head of Centre** 

Head of/Director of/Manager for Science/Research

Director (other) - Innovation/Research Development/Communication

Dean/Vice Dean

Marketing Manager

**Scientific Officer** 

EU Project/EU Programme/EU Policy Officer

National Contact Point (ERC and H2020) - Global

**Project Co-ordinator** 

**Project Manager** 

**Senior Researcher** 

Doctor/Lecturer/Professor/Student/Consultant

Librarian

**PR Officer** 

Minister/Deputy Minister

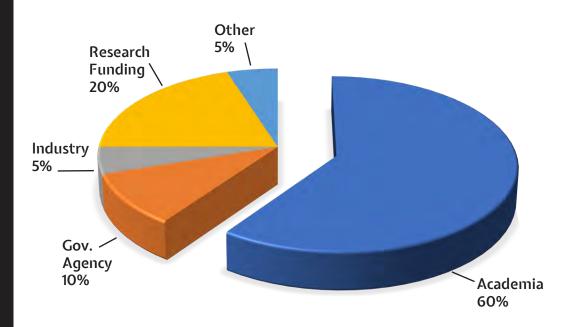
MP

**Government Worker** 

**Civil Servant** 

... and more

### **Sectors**





## **Editorial partners**



### Women's Engineering Society (WES)

WES is a charity and a professional network of women engineers, scientists and technologists offering inspiration, support and professional development. WES support and inspire women to achieve as engineers, scientists, and leaders; encourage engineering education; and support companies with gender diversity and inclusion.

Both a charity and a limited company, WES are governed by a Board of Trustees and guided by their Council according to their Memorandum of Articles. With individual and partner members, WES programmes and projects focus on their members and onadvancing their vision and mission.



#### EUFIC (The European Food Information Council)

EUFIC is a non-profit organisation that believes in a world where people live healthier lives because they know how to. A group of passionate science and communication experts, EUFIC provide engaging science-based information to inspire and empower healthier and more sustainable food and lifestyle choices.

EUFIC collaborate with a broad network of academics, national and international organisations, businesses and professionals in food and health.

They work with Scientific Advisory and Editorial Boards, as well as independent experts on specific projects, who advise on the scientific direction and ensure the accuracy and impartiality of their work.



#### **Autism Europe**

Autism-Europe (AE) is an international association whose main objective is to advance the rights of autistic people and their families and to help them improve their quality of life. It ensures effective liaison among almost 90 member autism organisations from 38 european countries, including 26 member states of the European Union, governments and european and international institutions.

The european institutions recognise as the voice of autistic people and their families in Europe. To maximise their impact on the European Union's policies, AE also works in strategic coalitions with organisations that share the same concerns and goals.



### Number of projects featured in PRj continues to grow































































































































































### **Testimonials**

A few months, we published an article with The Project Repository Journal presenting

our project. At each stage of the process of submitting the article, the team was very professional and cooperative. From the negotiation to the publishing, everything ran smoothly and the final result was impressive. We would recommend to everyone publishing in The Project Repository Journal in order to have quality dissemination of your work.

Prof. Nenad Filipovic, Exploitation Manager, InSilc project, Research and Development Centre for Bioengineering BIOIRC, Kraguievac, Serbia.

We have published articles with The Project Repository Journal on several occasions and have always been impressed with the professionalism of the project support team and the quality of the final articles. The editors and designers have a competency and special talent for choosing the right words and images to convey our story in a clear and compelling way that will appeal to a wide audience.

Santina Torri, Aeris Group Italy, IHS project, EU Grant Agreement No. 811349

FENIX.TNT tvořivost nad technologií

We have published several articles with The Project Repository Journal to inform their wide audience about our EU funded projects. We are always impressed with the professionalism, flexibility and helpfulness of their support team. The quality of the final articles is exceptionally high. The editors and designers have the expertise and ability to choose the right words

Zuzana Tatáková M.Sc., Business and Innovation Manager, FENIX TNT s.r.o., Czech Republic, www.fenixtnt.

EDMA team worked with me hand-in-hand to conceptualize a draft, write text, design and place figures, and revise. They did much of the heavy lifting and made our lives much easier without sacrificing quality for our final output. A pleasurable process.

Benjamin Sovacool, GENIE project.



## **Editorial services**

We understand how busy researchers are, and we aim to make your experience of working with us both enjoyable and easy. We offer the following editorial services—free of charge—to ensure you have a clear, concise, professionally edited dissemination article you will be proud to share across your networks.

#### Copyediting

—we suggest edits and changes to ensure your article is clear, engaging and inspiring to a wider audience. Proofreading—we check all final articles for errors prior to publication.

#### Editorial feedback and notes\*

—on request, we can provide you with detailed notes on writing style and hints and tips to improve your article.

#### Article prompts or interview questions\*\*

—for an easy way to structure your writing, we can provide a simple template.

#### Reference formatting (Harvard)

—the PRj uses the Cite Them Right version of Harvard referencing. We appreciate this can be time-consuming, so let us do the hard work for you. Submit your references to us in your preferred format, and we will do the rest.

#### **Article drafts**

—available by special request only.



<sup>\*</sup>Your draft text would need to be submitted two weeks prior to your deadline to receive editorial notes.

<sup>\*\*</sup>By request.

# Design services

Presenting your research in an inspirational and exciting way is key to what we do at the EDMA. We offer the following design services—free of charge—to ensure your article engages readers, is easily understood and captures the imagination.

#### **Fully designed PDF**

—we will typeset and layout your article so that it is reader-friendly and sparks interest.

#### Image sourcing

—we source suitable images to suit your project's theme and objectives, helping your project come to life.

#### Figure adaptation

—if required, we can redraw figures to meet resolution requirements and adapt them to suit your article design.

#### **Embedding video**

—for an immersive reader experience, we encourage the use of videos that can be embedded both in the online version and the final PDF.

#### **Project posters\***

—for projects that have upgraded to a package that includes a project poster, we will design and produce a PDF to suit the needs of the project.

#### Infographics\*

—communicate the objectives of your project in an eye-catching way with an easy to understand infographic.



- \*For applicable packages only
- \*\*By request

We work with you to ensure your research is presented and conveyed in the clearest possible way to create an article that is fit for purpose, easily understood and captures the needs of the research. All contributors will receive a proofed and designed PDF licensed under creative commons copyright CC4.0 to utilise wherever they see fit.







# Article processing charges (APCs)

Article	Cost in GBP
1 Article	£2,500
2 Articles	£4,000
3 Articles	£5,250
4 Articles	£6,250
5 Articles	£7,000
10 Articles	£12,000
10+ Articles	POA

All prices in GBP non inclusive of tax.

Articles can be between 2 and 4 pages in length, multiple articles can be spread across volumes prices accurate as of September 2025.

What you get for the APC	
DOI Reference	✓
Editing and proofreading	✓
Professional design	✓
PDF of article	✓
Featured in PRj	✓
Featured on website	✓
SEO	✓
Distribution to 220,000 contacts	<b>√</b>
Final impact report	✓



## **Supporting STEM and LIFE**



### **FAQs**

"If I book multiple articles, am I fixed to specific publishing dates?"

"If I book multiple articles, can they be used for different projects or partners within the consortium?"

"Can I use the article(s) in other media?"

"When do I need to submit content?"

"Can you invoice immediately whilst the project is still live for eligibility reasons?"

#### No.

We are completely flexible with publishing dates. We know that research results and experiments don't work to article deadlines. You choose when you would like your articles to be published from our publication schedule, and we will accommodate you.

#### Yes.

The content for each of the articles booked is completely down to you. If you are managing multiple projects or would like other members of the project to contribute, then this is completely fine.

#### Yes.

We produce everything under creative commons license CC BY-NC-ND 3.0, so copyright remains with the author. You are free to reproduce the article wherever you like in its original form. A final high-res PDF can be supplied to you upon request.

We ask for content to be submitted a minimum of five weeks before publication. As soon as you confirm you wish to publish, you will be assigned a dedicated support assistant. Your assistant will confirm your submission deadline based on your chosen publication date and the level of editorial support you require.

#### Yes.

If the article(s) you have booked is/are to be published after the project ends, we can provide an early invoice upon request. All invoices are processed whilst the project period is active and all costs are eligible from your grant with it being open-access.



### Contact us

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